

<b>FORM PTO-1449</b> (REV. 6-89)		U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office		Attorney's Docket No. 19538-05688	Application No. 09/777,817
<b>INFORMATION DISCLOSURE CITATION</b> JUN 26 2002 (Use several sheets if necessary)				Applicant John M. Boushy	
				Filing Date February 5, 2001	Group Art Unit 3714

**U.S. PATENT DOCUMENTS**


Examiner Initial	Document Number	Date	Name	Class	Subclass	Filing Date If Appropriate
	A1					

**FOREIGN PATENT DOCUMENTS**

Document Number	Date	Country	Class	Subclass	Translation	
					Yes	No
B1						

**OTHER DOCUMENTS** (Including Author, Title, Date, Pertinent Pages, Etc.)

C1	Burns, B et al.: <i>Beware the Sirens, Gamboling and Gambling in Las Vegas, Noble House, Ch.2 pp 11, 18-19, copyright 1992.</i>
C2	Grossman, L.: <i>You Can Bet On It - How To Get Maximum Value For Your Gambling Dollar, Casino Games Vol. 1, Ch.8, pp 65-69.</i>
C3	Kilby, J. et al: <i>Casino Operations Management, Elements of an Effective Player Rating System, Wiley &amp; Sons, pp 198-199, copyright 1998.</i>
C4	Martinez, R.: <i>Managing Casinos, Player Tracking and Complementaries, Barricade Books Ch. 16, pp 139-146.</i>
C5	Provost, G.: <i>High Stakes - Inside the New Las Vegas, The Arena, Truman Talley Books, Ch 8, pp 65-69.</i>
C6	Renneisen, R.: <i>How To Be Treated Like a High Roller.. Even Though You're Not One, Making Casino Visits More Fun and More Profitable, Player Ratings, Fleas, Whales and other Casino Life Forms, Carol Publishing, pp.65-69, copyright 1992.</i>
C7	Rubin, M: <i>Comp City - A Guide To Free Las Vegas Vacations, Evolution of Comps Ch. 1 pp 12-17, Today's Comp System -Ratings, Formulas, Equivalencies, pp 21-25, Huntington Press, copyright 1991.</i>
C8	Tracy, M: <i>The Casino Management Handbook - A Practical Guide for Increasing Casino Profits, Formulas and Definitions, Preston Publishing, Ch 2, pp 43-58, copyright 1995.</i>
C9	Wolff, P: <i>Lifestyles of a High Roller, Las Vegas, Ch 1pp 8-9; The Islands, Ch 2, pp 76-77; Atlantic City, Ch 3, pp 116-134, Gollehon, copyright 1991.</i>
C10	Zidenberg, A: <i>Casino Management for the 90s, Marketing Strategies - Defying the Odds, Kendall Novel Publishing, Ch 15, pp 380-383.</i>
C11	Zimmerman, N: <i>Casino Management for the 90s, Marketing Strategies - Defying the Odds, Kendall Novel Publishing, pp 376-379.</i>

EXAMINER 	DATE CONSIDERED _____
---	--------------------------

EXAMINER: Initial if references considered, whether or not citation is in conformance with MPEP § 609; Draw line through citation if not in conformance and not considered.  
 Include copy of this form with next communication to applicant.